

Reach TCSL's youth soccer community filled with passionate and dedicated players, coaches, parents and leaders!

- ▶ Approximately 15,000 players and growing
- ▶ 60,000+ household members

PUBLICATION DEADLINES (Deadline dates subject to change)

Issue	Ad Space Deadline	Ad Art/Content Deadline	Publication Date
Fall 2020	August 3	August 10	August 17
Winter 2020	October 19	October 26	November 2
Summer 2021	April 5	April 12	April 19

AD RATES (All ads are full color)

Full Page: \$500 **Half Page:** \$350

AD SIZES (Width by height, in inches)

Full Page 8.5 x 10.25	Half Page 8.5 x 5.5
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Note: TCSL reserves the right to review and reject ad content. TCSL will not accept advertising related to club tryouts.



MECHANICAL REQUIREMENTS

- Ads must be provided at the proper dimensions (see ad sizes above).
- Digital ad type preferred: PDF file.
- JPEG files submitted may not be lower than 300 dpi.
- Convert all fonts to paths or outlines, or supply fonts with ad files.
- Embed all graphics or supply all placed images and logos with ad submission.
- Include website URL for clickable ad.

Ads that do not meet these requirements will be sent back to advertiser and a new, correct ad must be provided again.

DESIGN SERVICES

All work will be done at the rate of \$115 per hour. TCSL will email a proof for your review. It is your responsibility to proof your ad. Minimal revisions can be made at this time, free of charge, by the deadline indicated. Failure to contact us by the scheduled deadline does not constitute non-performance by TCSL. Changes past the deadline will be subject to an hourly rate of \$115 with a one-hour minimum charge.